



**ASSIGNMENT 1<sup>ST</sup> SEMESTER : INTRODUCTION TO  
INTERNATIONAL TRADE (IIT)  
INTERNATIONAL TRADE 101  
(IT101)**

**STUDY UNITS COVERED : STUDY UNITS 1 - 3**

**DUE DATE : 3:00 p.m. 20 MARCH 2012**

**TOTAL MARKS : 100**

#### **INSTRUCTIONS TO CANDIDATES FOR COMPLETING AND SUBMITTING ASSIGNMENTS**

The complete 'Instructions to Students for Completing and Submitting Assignments' must be collected from any IMM GSM office, the relevant Student Support Centre or can be downloaded from the IMM GSM website. It is essential that the complete instructions be studied prior to commencing your assignment. The following important information must be adhered to.

1. You are required to submit ONE assignment per module (subject).
2. The assignment will contribute 20% towards the final examination mark, and the other 80% will be made up from the examination, however, the examination papers will be out of 100%.
3. Although your assignment will contribute towards your final assessment mark, you do not have to earn credits for admission to the examinations; you are automatically accepted on registering for the examination.
4. Number all the pages of your assignment (e.g. page 1 of 4) and write your name and surname, student number and module (subject) at the top of **each** page.
5. The IMM GSM requires assignments to be presented in a typed format, on plain A4 paper. This assignment must be completed within a limit of 1500 words, excluding the biography. Students who exceed the word limit may find that only part of the submitted assignment will be marked.
6. A separate assignment cover, which is provided by the IMM GSM, must be attached to the front cover of each assignment.
7. Retain a copy of each assignment before submitting it to the IMM GSM, in case the original does not reach the IMM GSM.
8. The assignment due date refers to the day up to which assignments will be accepted for marking purposes. The deadline is 3:00 p.m. on 20 March 2012. Late assignments will be accepted, but **25 marks** will be deducted from the maximum mark, if received after 3:00 p.m. on 20 March 2012 and up to 5:00 p.m. the following day, after which no assignments will be accepted.
9. If you fail to follow these instructions carefully, the IMM Graduate School of Marketing cannot accept responsibility for the return of the assignment and it may even result in your assignment not being marked.

Results will be available on the IMM GSM website: [www.immgsm.ac.za](http://www.immgsm.ac.za) on Friday, 4 May 2012.

**ASSIGNMENT [90]**

**PART 1 (85)**

On each of the relevant attached maps, indicate the countries that are members of the following trade/economic blocs, together with the capital cities of each country:

- European Union (EU)
- Southern Common Market (MERCOSUR)
- Common Market for Eastern and Southern Africa (COMESA)

Show the location ONLY of the member country, NOT the capital city. You should list the member countries of each bloc, giving the capital city.

It is probably convenient for you to indicate on the relevant map a code number for each country and then list the countries with their capitals against the relevant code numbers.

**PART 2 (5)**

Explain why you think this assignment contributes to your knowledge of the course contents.

**PRESENTATION [10]**

**ASSIGNMENT TOTAL: 100**

# AFRICA



**SOUTH AMERICA**



**EUROPE**

