

EXAMINATION TIMETABLES - MARKETING PROGRAMMES

EXAMINATION TIMETABLE - MAY 2011: MARKETING PROGRAMMES

Date	MORNING SESSION	AFTERNOON SESSION
16 May Mon	Business Management 1 (BM101) Business Management (BM)	
17 May Tues	Financial Management 1 (FM101) Business Numeracy 1 (BN101)	Management Accounting (MA)
18 May Wed	Microeconomics (MIC) Economics 2 (ECO201) Business-to-Business Marketing (BBM/BBM001)	Practice of Marketing (M2) Marketing 2 (MAR202)
19 May Thu	Principles of Marketing (M1) Marketing 1 (MAR101) e-Commerce (EC/EC001) Advanced Brand Management 4 (ABM401) - Open book	Financial Management (FM) Retail Marketing (RM/RM001) Financial Management 2 (FM202)
20 May Fri	Macroeconomics (MAC) Economics 1 (ECO101) Product Management (PM/PM001)	Marketing Communications (MC) Marketing Communications 2 (MC201) Services Marketing (SERM/SEM001)
23 May Mon	Marketing Strategy (M4) Open book Marketing 3 (MAR303) Open Book Advanced Strategic Marketing: Theory and Practice 4 (ASM401) - Open Book	Consumer & Buyer Behaviour (CBB) Distribution & Logistics Management (DLM)
24 May Tue	Entrepreneurship (ENT/ENT001) Sales Management 1 (SAM101) Sales Management (SALM)	Strategic Management (STRM) Business Management 3 (BM303)
25 May Wed	Statistical Analysis (STAT) Business Statistics 1 (BS101) Business Management 2 (BM202)	International Marketing (M3) Financial Accounting (FA)
26 May Thu	Business Communication (BC) Business Communication 1 (BC101) Basics of Business Communication 1 (BBC101) Human Resource Management (HRM/HRM001)	Marketing Research (MR) Basic Marketing Research 2 (BMR201) Marketing Research: Theory 3 (MRT301) Advanced Marketing Research: Theory 4 (AMR401) - Open Book
27 May Fri	Academic Literacy 1 (AL101)	Business Law (BL) Business Law 1 (BL101)

Some modules in the examination timetable are not offered to new students who enrolled from 2011.
Please read the IMM GSM Examination Policy & Procedures in the Student Yearbook or on www.immgsm.ac.za

- Note:
- All morning sessions start at 9.30am* and end at 12.30pm*, except Monday 23 May 2011.
 - The morning session on Monday 23 May 2011 will start at 9.00am* and end at 1.00pm.*
 - All afternoon sessions start at 2.00pm* and end at 5.00pm*
 - Students writing examinations must be seated in their respective examination venues 15 minutes before the examination is due to commence.

* The stipulated times refer to South African times.

EXAMINATION TIMETABLE - OCTOBER 2011: MARKETING PROGRAMMES

Date	MORNING SESSION	AFTERNOON SESSION
17 Oct Mon	Business Management 1 (BM101) Business Management (BM) Advanced Digital Marketing 4 (ADM401) - Open book	
18 Oct Tues	Financial Management 1 (FM101) Business Numeracy 1 (BN101)	Management Accounting (MA) Advanced Global Marketing 4 (AGM401) - Open book
19 Oct Wed	Microeconomics (MIC) Economics 2 (ECO201) Business-to-Business Marketing (BBM/BBM001)	Practice of Marketing (M2) Marketing 2 (MAR202)
20 May Thu	Principles of Marketing (M1) Marketing 1 (MAR101) e-Commerce (EC/EC001) Advanced Brand Management 4 (ABM401) - Open Book	Financial Management 2 (FM202) Financial Management 3 (FM303) Retail Marketing (RM/RM001) Financial Management (FM)
21 Oct Fri	Macroeconomics (MAC) Economics 1 (ECO101) Product Management (PM/PM001)	Marketing Communications (MC) Marketing Communications 2 (MC201) Services Marketing (SERM/SEM001) Advanced Services Marketing 4 (ASER401) - Open Book
24 Oct Mon	Marketing Strategy (M4) Open book Marketing 3 (MAR303) Open book Advanced Strategic Marketing: Theory and Practice 4 (ASM401) - Open Book	Consumer & Buyer Behaviour (CBB) Distribution & Logistics Management (DLM)
25 Oct Tue	Entrepreneurship (ENT/ENT001) Sales Management (SALM) Sales Management 1 (SAM101)	Strategic Management (STRM) Business Management 3 (BM303) Advanced Contemporary Mkt Management Issues 4 (ACM401) - Open Book
26 Oct Wed	Statistical Analysis (STAT) Business Statistics 1 (BS101) Business Management 2 (BM202)	International Marketing (M3) Financial Accounting (FA)
27 Oct Thu	Business Communication (BC) Business Communication 1 (BC101) Basics of Business Communication 1 (BBC101) Human Resource Management (HRM/HRM001)	Marketing Research (MR) Basic Marketing Research 2 (BMR201) Marketing Research: Theory 3 (MRT301) Advanced Marketing Research: Theory 4 (AMR401) - Open Book
28 Oct Fri	Academic Literacy 1 (AL101)	Business Law (BL) Business Law 1 (BL101)

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EXAMINATION TIMETABLES - EXPORT MANAGEMENT PROGRAMMES

EXAMINATION TIMETABLE - MAY 2011: EXPORT MANAGEMENT PROGRAMMES

Date	MORNING SESSION	AFTERNOON SESSION
16 May Mon	Business Management 1 (BM101)	Basics of Export Trade 1 (BET101)
17 May Tues	Business Numeracy 1 (BN101)	International Trade 1 (IT101) Introduction to International Trade (IIT)
18 May Wed	International Economics 3 (IE301) International Economics (IE)	Marketing 2 (MAR101) International Marketing 1 (IM1)
19 May Thu	Marketing 1 (MAR101) Finances & Payments 2 (FP2) Finances & Payments 3 (FP302)	Finances & Payments 1 (FP1) Finances & Payments 2 (FP201)
20 May Fri	Economics 1 (ECO101)	Export Management (EM) Export Management 2 (EM201)
23 May Mon	Export International Trade Strategy (EIT) - Open book International Export Trade Strategy 3 (ETS303) - Open book	Export Administration 2 (EA2/EA201)
24 May Tue	Sales Management 1 (SAM101)	Business Management 3 (BM303)
25 May Wed	Export Administration 1 (EA1/EA101) Business Management 2 (BM202)	International Marketing (IM2) International Marketing 3 (IM301)
26 May Thu	Business Communication 1 (BC101) International Communication (IC)	International Trade Law 1 (ITL1)/ International Trade Law 2 (ITL201) International Trade Law 2 (ITL2)/ International Trade Law 3 (ITL301)
27 May Fri	Academic Literacy 1 (AL101)	

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EXAMINATION TIMETABLE - OCTOBER 2011: EXPORT MANAGEMENT PROGRAMMES

Date	MORNING SESSION	AFTERNOON SESSION
17 Oct Mon	Business Management 1 (BM101)	Basics of Export Trade 1 (BET101)
18 Oct Tues	Business Numeracy 1 (BN101)	International Trade 1 (IT101) Introduction to International Trade (IIT)
19 Oct Wed	International Economics 3 (IE301) International Economics (IE)	Marketing 2 (MAR101) International Marketing 1 (IM1)
20 Oct Thu	Marketing 1 (MAR101) Finances & Payments 2 (FP2) Finances & Payments 3 (FP302)	Finances & Payments 1 (FP1) Finances & Payments 2 (FP201)
21 Oct Fri	Economics 1 (ECO101)	Export Management (EM) Export Management 2 (EM201)
24 Oct Mon	Export/International Trade Strategy (EIT) - Open book International Export Trade Strategy 3 (ETS303) - Open book	Export Administration 2 (EA2/EA201)
25 Oct Tue	Sales Management 1 (SAM101)	Business Management 3 (BM303)
26 Oct Wed	Export Administration 1 (EA1/EA101) Business Management 2 (BM202)	International Marketing 2 (IM2) International Marketing 3 (IM301)
27 Oct Thu	Business Communication 1 (BC101) International Communication (IC)	International Trade Law 1 (ITL1)/ International Trade Law 2 (ITL201) International Trade Law 2 (ITL2)/ International Trade Law 3 (ITL301)
28 Oct Fri	Academic Literacy 1 (AL101)	

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IMM GRADUATE SCHOOL OF MARKETING

Important Information 2011

CALENDAR OF EVENTS

DATE	ACTIVITY
6 Dec 2010	Assignments: 2011 - Semester One on web
7 January	Closing date Oct 2010 examinations - Fail Report/Exam results appeals
31 January	Closing date for exemption applications (Semester One)
31 January	Closing date for RPL applications (Semester One)
14 February	Release Fail Reports: October 2010 examination session
18 February	Closing date May examination session - Pro Forma and Tax Invoices
1 March	Closing date Semester One student registration (Without late registration fee)
2 - 9 March	Late registration period
15 March	Closing date: Assignments before 3.00pm*
26 March	Zimbabwe region: Annual graduation 11.00am
6 April	Western Cape region: Annual graduation ceremony 4.00pm
6 April	Closing date examination cancellations - May 2011 examination session
8 April	KwaZulu-Natal region: Annual graduation ceremony 4.00pm
20 April	Gauteng region: Annual graduation ceremony
6 May	Release marks: Assignments
16 -27 May	May examination session
1 June	Assignments: Semester Two on web
1 June	Semester Two registration opens
30 June	Closing date for exemption applications (Semester Two)
30 June	Closing date for RPL applications (Semester Two)
15 July	Semester One results released
22 July	Closing date October examinations - Pro Forma and Tax Invoices
25 July	Closing date May examinations - Fail Report/Exam Results Appeal
1 August	Closing date Semester Two student registration (Without late registration fee)
2 - 10 August	Late registration period
15 August	Release Fail Reports: May 2011 examination session
16 August	Closing date: Assignments before 3.00pm*
7 September	Closing date examination cancellations - October 2011 examination session
7 October	Release marks: Assignments
17 - 28 Oct	October examination session
7 November	Release 2012 IMM GSM timetable, fees, calendar, and syllabi
8 November	Registrations open for 2012
	Release prospectus, booklist, Student Support Centre list
30 November	Closing date Bursary Applications for the 2012 academic year
5 December	Assignments: 2012 - Semester One on web
15 December	Semester Two results released

* RPL - Recognition of Prior Learning
Please note the stipulated times refer to South African time zones

Please note that due to circumstances beyond the control of the IMM GSM, dates may be subject to change. Any changes in dates will be communicated on the IMM GSM website and/or via sms.

PAYMENT PROCESS

Method of payment

A student has six payment options:

- Bank guaranteed cheques only
- Credit card
- Debit card facility at IMM GSM Johannesburg, Durban or Cape Town offices
- Direct deposit (cash or bank guaranteed cheques only)
- Electronic fund transfer
- Postal Order

Please note: No cash payments will be accepted at any IMM GSM office

Bank Details

Account name: IMM Graduate School of Marketing (Pty) Ltd

Bank: ABSA

Branch: 160 Jan Smuts Avenue

Branch no: 508-005

EFT no: 632 005

Account no: 4056310798

Reference: Your IMM GSM Student number, or first name and surname

If payment is not made at the offices of the IMM GSM, please fax or email proof of payment to the IMM GSM for the attention of the finance administrator. Payment confirmations may be faxed to 086 692 2223 or e-mailed to accounts@immgsm.ac.za

If you are paying via a direct deposit, indicate your full name and surname or your IMM GSM student number in the reference field on the bottom right-hand corner of the deposit slip.

IMM GSM refund policy

Please note that no fees will be refunded. However, once students have completed their qualification with the IMM GSM, any credit balances on their accounts will be refunded in full. A request in writing must be submitted.

Change of personal details

Students are requested to inform the IMM GSM of any change of details. Change of details can be e-mailed to update@immgsm.ac.za, faxed or submitted online at www.immgsm.ac.za

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FEE STRUCTURE FOR UNDERGRADUATE PROGRAMMES

New student enrolment fee (once-off payment)	R 880-00*
Annual student support fee	R 990-00
Assessment fee per module	R 1 260-00**
	(including assignment, exam and student pack)
Late registration - assessment fee per module	R 1 560-00
Overdue registration fee (after late registration date)	R 600-00
Late submission of form	R 300-00***
Exemption application fee	R 60-00
Exemption fee (per module)	R 500-00
Recognition of Prior Learning (RPL) application fee	R 300-00 (non-refundable)
Application fee for Masters	R 1 000-00 (non-refundable)
Re-issue of past papers (last three exam sessions)	R 65-00
Re-issue of Good Answer Booklets (last three exam sessions)	R 45-00
Private invigilation administration fee	R 900-00
Special examination venue fee Blake Hall (per module)	£ 25-00
Reprint of Certificates / Diplomas	R 250-00
Copy of academic record	R 25-00
Reprint of student card	R 25-00
Fail Report (per module)	R 190-00
Exam result appeal (per module)	R 200-00
Tutorial fee:	
Statistical Analysis	R 650-00
All other modules	R 450-00
Scribe cost (per module)	R 300-00
Exam cancellation fee:	
No assignment submitted	R 200-00
Assignment submitted	R 300-00

* Enrolment fee is for new students only.

** Assessment fee: Includes the examination and assignment fee.

*** Registration from submitted late even though payment was received by the due date.

Please refer to www.immgsm.ac.za for foreign student fees.

FEE STRUCTURE FOR POSTGRADUATE PROGRAMMES

Postgraduate Diploma in Marketing Management	
Application fee for Postgraduate Diploma	R 300-00 (non-refundable)
New student enrolment fee (once-off payment)	R 1 000-00*
Annual student support fee	R 2 000-00
Assessment fee per module	R 2 500-00
All modules – attendance at lectures*	R 8 000-00
Exam cancellation fee:	
No assignment submitted	R 200-00
Assignment submitted	R 300-00
B Phil Honours in Marketing Management	
Application fee for B Phil Honours	R 300-00 (non-refundable)
New student enrolment fee (once-off payment)	R 1 000-00*
Annual student support fee	R 2 000-00
Assessment fee per module	R 2 500-00
Advanced Marketing Research: Report 4	R 6 000-00
Exam cancellation fee:	
No assignment submitted	R 200-00
Assignment submitted	R 300-00
M Phil in Marketing	
Application fee for Masters	R 1 000-00 (non-refundable)
Annual student support fee	R 2 000-00
Dissertation	R23 000-00

* Enrolment fee is for new students only.

Fee Structure - Foreign Students

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